52ND CONGRESS OF THE INTERNATIONAL SOCIETY OF PAEDIATRIC ONCOLOGY
OTTAWA, CANADA
OCTOBER 14-17, 2020

No child should die of cancer

In conjunction with:

Congress Website: kenes.com/siop | Society Website: siop-online.org
SPONSORSHIP & EXHIBITION

Be a part of the SIOP Annual Congress 2020
Reach Key Opinion Leaders in the Paediatric Haematology/Oncology field!

Connect with more than 2,500 professionals dedicated to advancing treatment for children, adolescents, and young adults including doctors, nurses, other health-care professionals, scientists and researchers.

Showcase your company and spark innovative collaborations that improve care for young patients.

See you in SIOP 2020, October 14-17, 2020 in Ottawa, Canada!

Please contact me for details, pricing and booking form:
Marta Enes – Industry Liaison & Sales Associate
Tel: +31 20 763 0512
Email: menes@kenes.com
SUPPORT CATEGORIES & BENEFITS

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

You will benefit from outstanding advantages linked to your support category.

SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final list of participants</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(after the Congress - include only participants who agree to share information)</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Priority Choice: Satellite symposium</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td>4th</td>
</tr>
<tr>
<td>Priority Choice: Exhibition space</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td>4th</td>
</tr>
<tr>
<td>Supporter’s logo on Congress website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Supporter’s logo in the Final Programme*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Congress Registrations</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Acknowledgement on Supporters’ Board on-site</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

*All Acknowledgments and Advertisements are subject to receipt by publishing date.

Branded items will carry company logos only. No products logos or advertisements are permitted.

Please note that support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.
PARTICIPATION STATISTICS & SIOP INFORMATION

Who are we:
SIOP is the only global multidisciplinary society entirely devoted to pediatric and adolescent cancer. The society has over 1,800 members in over 100 countries, including doctors, nurses, other healthcare professionals, scientists and researchers.

- Our members are dedicated to increasing knowledge about “all aspects” of childhood cancer.
- We are linked to many other oncology healthcare professionals and organizations in both developed and developing countries.
- SIOP’s vision is that no child should die of cancer and that cure can be achieved with no or minimal late effects.

Why Support & Exhibit:

- SIOP 2020 promotes education about all aspects of Paediatric & Adolescent Oncology to all oncology professionals, parents and survivors of cancer.
- Our congress represents a unique opportunity to stay up to date in this rapidly moving field and to bring the latest science to bedside.
- Attendance of over 2,500 multi-disciplinary health care professionals from over 100 countries and hundreds of health care institutes, hospitals, universities and other organizations. These attendees are frequently decision makers at their institutions.
- SIOP 2020 encourages networking among our membership and attendees at our congress to promote collaborative research, mentor young investigators and offer education opportunities globally.
- We collaborate with many other specialties and sub-specialties. The range of supportive care and symptom management includes infectious diseases, nutrition, blood products, haemopoietic growth factors, immunodeficiency products, pain management and nausea.

PREVIOUS SIOP CONGRESSES STATISTICS

SIOP ATTENDANCE

1,374 Participants Attending SIOP 2015 - Cape Town
2,536 Participants Attending SIOP 2016 - Dublin
1,957 Participants Attending SIOP 2017 - Washington
2,480 Participants Attending SIOP 2018 - Kyoto
2,696 Participants Attending SIOP 2019 - Lyon
Participants by World Region

Top 20 Countries

<table>
<thead>
<tr>
<th>Country</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>France</td>
<td>404</td>
</tr>
<tr>
<td>United States</td>
<td>383</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>218</td>
</tr>
<tr>
<td>Netherlands</td>
<td>122</td>
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<tr>
<td>Canada</td>
<td>87</td>
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<tr>
<td>Japan</td>
<td>84</td>
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<td>Germany</td>
<td>72</td>
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<tr>
<td>Switzerland</td>
<td>69</td>
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<tr>
<td>Brazil</td>
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<tr>
<td>Belgium</td>
<td>60</td>
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<td>Sweden</td>
<td>54</td>
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<tr>
<td>India</td>
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<tr>
<td>Mexico</td>
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<tr>
<td>Italy</td>
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</tr>
<tr>
<td>Spain</td>
<td>45</td>
</tr>
<tr>
<td>China</td>
<td>44</td>
</tr>
<tr>
<td>United Arab Emirates</td>
<td>37</td>
</tr>
<tr>
<td>Denmark</td>
<td>34</td>
</tr>
</tbody>
</table>
Participants by Age

- 18-30: 8%
- 30-40: 29%
- 40-50: 27%
- 50-60: 23%
- +60: 13%

Participants by Professional Role

- Clinical Practitioner: 38%
- Nurse/Healthcare Practitioner: 12%
- Resident/Research Fellow: 11%
- Other: 12%
- Clinician Researcher: 16%
- Industry/Corporate Professional: 3%
- Student: 5%
- Basic Science Researcher: 3%
Participants by Professional Interest

- **Pediatric Hematology/Oncology**: 50%
- **Oncology**: 12%
- **Pediatrics**: 10%
- **Pediatric Surgery**: 8%
- **Radiation Oncology**: 3%
- **Hematology**: 2%
- **Pathology**: 1%
- **Hospice & Palliative Medicine**: 0%
- **Other**: 14%
- **General Surgery**: 0%

STATISTICS FROM SIOP 2018 KYOTO

Participants by World Region

- **East Asia & Pacific**: 48%
- **Western Europe**: 21%
- **North America**: 14%
- **Central Asia**: 8%
- **Central & South America**: 3%
- **Middle East**: 3%
- **Eastern Europe**: 2%
- **Africa & Atlantic**: 1%

"No child should die of cancer"
Top 10 Countries

- Japan 34%
- United States 14%
- United Kingdom 6%
- China 4%
- Canada 4%
- India 4%
- Sweden 4%
- The Netherlands 4%
- Germany 3%
- Australia 3%

Participants by Work Place

- Hospital 62%
- Other 12%
- University Hospital 12%
- University 8%
- Research Institute 3%
- Laboratory 3%

Participants by Age

- Under 35: 20%
- 35-44: 30%
- 45-54: 26%
- 55-64: 18%
- 65+: 6%
Participants by Professional Role

- Clinical Practitioner: 39%
- Clinician Researcher: 19%
- Other: 12%
- Nurse / Healthcare Practitioner: 11%
- Resident / Research Fellow: 9%
- Student: 4%
- Basic Science Researcher: 4%
- Industry / Corporate Professional: 2%

Participants by Professional Interest

- Pediatric Hematology/Oncology: 48%
- Oncology: 22%
- Pediatric Surgery: 8%
- Pediatrics: 8%
- Hematology: 6%
- Radiation Oncology: 4%
- General Surgery: 2%
- Pathology: 1%
- Hospice & Palliative Medicine: 1%
STATISTICS FROM SIOP 2017 WASHINGTON

Top 20 Countries

- USA 41%
- UK 8%
- JAPAN 5%
- CANADA 5%
- BRAZIL 5%
- NETHERLANDS 5%
- INDIA 4%
- FRANCE 3%
- SWEDEN 3%
- GERMANY 3%
- EGYPT 2%
- COLOMBIA 2%
- CHINA 2%
- MEXICO 2%
- ARGENTINA 2%
- RUSSIA 2%
- NORWAY 2%
- POLAND 1%
- SPAIN 1%
- AUSTRALIA 1%

Participants by Age

- Under 35: 5%
- 35-44: 27%
- 45-54: 26%
- 55-64: 28%
- 65+: 14%

No child should die of cancer
Participants by Professional Role

- Clinical Practitioner: 43%
- Clinician Researcher: 18%
- Nurse/Healthcare Practitioner: 12%
- Resident/Research Fellow: 13%
- Student: 5%
- Industry/Corporate Professional: 4%
- Radiation Oncologist: 3%

Participants by Professional Interest

- Pediatric Hematology/Oncology: 69%
- Pediatric Surgery: 11%
- Oncology: 8%
- Pediatrics: 8%
- Radiation Oncology: 3%
- Hematology: 1%
EDUCATIONAL OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts and supporting better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

Educational Grant

Grants of any amount, whether for the overall programme or for individual sessions, are appreciated and important to the success of the event.

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

Educational Participation Grant

As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for SIOP 2020. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/SIOP will be responsible for participants (HCPs) pre-selection. Educational Participation Grants of any amount are appreciated and important to the success of SIOP 2020.

Recipients (HCPs) will need to fulfil the criteria specified by SIOP in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the SIOP 2020 Secretariat.
Unrestricted Educational Grants of a Scientific Symposia

The Scientific Symposia are led by expert faculty and divided into specialized tracks. These sessions are highly prestigious lectures that attract a large, specialized audience. The complete list of Scientific Symposia dates and topics will be available in the course of 2020 on the SIOP 2020 website.

דיו
t Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

Unrestricted Educational Grants of a Keynote Lecture

The Keynote Lectures feature compelling presentations by renowned experts. Speaker topics span all areas of paediatric oncology. An up to date listing of all keynote speakers will be available in the course of 2020 on the SIOP 2020 website.

דיו
t Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

Unrestricted Educational Grants “Young Investigator Program”

The SIOP Young Investigator NETwork (SIOP-YINET) provides a platform for junior investigators to develop research and scientific skills, facilitating an international research network with other young investigators in paediatric oncology. The SIOP-YINET Educational Day is held annually at the SIOP Congress since 2015 and learning objectives aim to address knowledge and opportunity gaps identified through continual dialogue with YIs.

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t Support the paediatric oncology leaders and decision makers of tomorrow. Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.
Unrestricted Educational Grants of a Meet the Expert Session

Notable experts from all over the world will be invited to address the Congress during the early morning Meet-the-Expert Sessions. These sessions are intended to be smaller, more intimate and more interactive. An up to date listing of Meet the Expert Sessions will be available in the course of 2020 on the SIOP 2020 website.

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

Mobile App

The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active congress participation and makes it easy for participants to access congress information to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Congress App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: “Supported by: company name/logo” (product logo not permitted)

- **2 “push notifications” included** in the sponsorship package.

- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website and application, and with signage during the event.

Poster Boards

- Support will be recognized with signage at the entrance to the Poster area with “Supported by...” and a company logo.

- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.
The ability to attend all congress, or alternatively, all congress sessions, is virtually impossible for the busy medical professional. Therefore, there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event and high-quality webcasting helps meet this substantial educational need.

Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets or smartphones live (as streamed video) or later, on-demand as a webcast. Kenes offers two types of webcasting options*:

- **Video** includes a video screen of the speaker/presenter during the session, PowerPoint slides (in sync with the speaker), and audio
- **Digital Imaging** includes PowerPoint slides with audio
- Support will be recognized on the home screen with “Supported by…” and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

*Webcasted sessions to be designated by the Congress Planning Group. Supporter will have no influence on content.

Please note that it is the Exhibitor’s/ Supporter’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Medtech Europe (represents Medical Technology Industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

**SPECIAL REQUESTS**

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact Marta Enes ([menes@kenes.com](mailto:menes@kenes.com)) from the Support and Exhibition Sales Department to discuss your needs.

**ACKNOWLEDGEMENTS**

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.
PROMOTIONAL & ADVERTISING OPPORTUNITIES

Plenary Sponsored Symposium (For Platinum Sponsor only) – Non-CME

Company plenary sponsored symposium up to 90 min. (Programme subject to the approval of the Congress Scientific Committee).

Includes: hall rental, standard audio/visual equipment, display table.

- Permission to use the phrase: “Official symposium of the 52nd Congress of the International Society of Paediatric Oncology”.

- Sponsored Symposium Programme will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline).

- Time Slots: Allocated according to level of support.

- Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.

- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Congress.
Parallel Sponsored Symposium – Non-CME

Company parallel sponsored symposium up to 90 min. (Programme subject to the approval of the Congress Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table

Permission to use the phrase: “Official symposium of the 52nd Congress of the International Society of Paediatric Oncology”.

Sponsored Symposium Programmes will be included in a designated industry section of the Programme (subject to receipt by publishing deadline).

Time Slots: Allocated according to level of support.

Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Congress.

Congress Lanyards

Opportunity to place company logo on the lanyards. The SIOP committee will select the type and design of the lanyards. The support entitlements are as follows:

Supporter’s logo to be printed on the lanyards.

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.
Congress Bags

Supporter will provide funding of the Congress bags.

- The bag will bear the Supporter’s logo and the Congress logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

* The bag must be approved by the organizing committee in advance.

Congress Notepads & Pens

Supporter will provide funding for the Notepads & Pens for the participants.

- Notepads & Pens will bear the SIOP logo and the Supporter’s company logo and will be distributed in the participants’ Congress bags.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

Product Theatre

Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 20 minutes in length and will be held in a designated area in the exhibit hall, which is set up in theater style for 50 attendees. No other sessions of the scientific programme will run in parallel but may run concurrent with other corporate sponsors.

Product Theaters provide a high value, live educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.

Located in the Exhibit hall, Product Theater provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Distribute branded materials.
Working area

There will be a working area equipped with chairs and workstations where attendees can check their e-mails. Your company’s logo will be prominently displayed.

- Opportunity to display company logo.
- Opportunity to place your own carpet for branding.
- Support will be recognized in the Industry Support and Exhibition section of the Final Programme, on the event website, mobile application and with signage during the event.

Coffee Breaks

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company’s logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

Opening Ceremony/ Welcome Reception

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter’s logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.
Executive Lounge

Facilities will be available at the venue for speakers and members of the organizing committee. Hospitality provided will be in compliance with all relevant industry codes.

- Company’s logo on signage at the entrance to the executive lounge.
- Opportunity to provide company’s mouse pad at each workstation.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

Wi-Fi Landing Page

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.

- An initial branded splash screen will bear the supporter logo and company name.
- The possibility of more branding/visibility options.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

Hospitality Suites/ Meeting Rooms

An opportunity to hire a room at the venue that will be used as a Corporate Suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to brand the corporate suite.
- Acknowledgement on directional signage outside suite.
Photo Booth

The Photo Booth is an excellent tool to engage with congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by the organizing committee, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App, and with signage during the event.

Branded Seats

The Branded Seating Cubes are stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for your event. The design is subject to approval of the Secretariat and must follow all compliance regulations.

- Opportunity to customize the seating cubes.
- 50 or 100 branded seats will be produced, price is according to the amount.
- Location of seating cubes onsite to be coordinated with Secretariat.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App, and with signage during the event.
The Social Media/ Twitter Wall is an exciting and modern item which encourages delegates to post messages related to SIOP 2020. This item provides you great exposure!

The on-site social media specialist will moderate the interactions to ensure that only appropriate and Congress related interactions are shared on the main screen.

- A large screen will appear in a main area of the convention center (or in SIOP booth) showing all social media interactions that include the Congress hashtag #SIOP2020.

- Your company logo will be placed on the social media wall.

**ADVERTISING OPPORTUNITIES**

**Mobile App – Push Notifications**

- 1 “push notification” sent to all participants** onsite through the mobile app – to be coordinated with Congress Organizer.

- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

*Only available for companies that have an industry symposium or Product Theater.

**Only for those who have accepted to receive such information.

**Final Programme**

- Full inside page color advertisement in designated section of the Final Programme.

- The Final Programme will contain the timetable, information about the scientific programme and other useful information. It will be distributed to all registered participants in the Congress bags.
Promotional Material – Bag Insert

- Inclusion of one-page promotional material in the participants’ Congress bags.
- Material should be provided by the Supporter and approved by the Congress Planning Group.
- Supporters’ product information will be available for all Congress participants.

The distribution arrangement will be advised.

Mini Programme

- Support will be acknowledged on the back cover as: “Supported by...” and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

Promotional Mailshot – Exclusive or Joint

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Congress Organizer.

**Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred “Subject” to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. “From” field will be SIOP 2020.

**Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

*In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of US$ 250. Content received after the deadline may be processed for an additional fee of US$ 500.*
Please note that it is the Exhibitor’s/ Supporter’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Medtech Europe (represents Medical Technology Industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

SPECIAL REQUESTS

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ACKNOWLEDGEMENTS

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.
ALL ABOUT EXHIBITION

SPACE ONLY RENTAL

That includes:

- Exhibitors’ badges.
- 100-word company / product profile in the Programme.
- Cleaning of public areas and gangways.
- Invitation to the Welcome Reception for registered exhibitors.

Space only / pipes and drapes rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

ADDITIONAL BENEFITS
When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress.
- Listing and profile in designated industry section of the Final Programme.

PIPES AND DRAPES RENTAL

That includes:

- Exhibitors’ badges.
- Standard pipes and drapes system.
- 8” back wall, 3” side walls.
- Exhibitor’s names banner.
- Two (2) arm lights.
- Carpet.
- 100-word company / product profile in the Programme.
- Cleaning of public areas and gangways.
- Invitation to the Welcome Reception for registered exhibitors.

Space only / pipes and drapes rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

ADDITIONAL BENEFITS
When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress.
- Listing and profile in designated industry section of the Final Programme.

*All pictures are illustrations only.
Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.
Please contact me for details, pricing and booking form:
Marta Enes - Industry Liaison & Sales
Tel: +31 20 763 05 12
Email: menes@kenes.com

VENUE

Shaw Centre - Ottawa Convention Centre
55 Colonel By Dr, Ottawa, ON K1N 9J2, Canada
http://www.shaw-centre.com/
EXHIBITORS BADGES RULES & REGULATIONS

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 100 sqf booked and one additional for each 100 sqf after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 650 sqf – 15 exhibitor registrations
- Booths larger than 650 sqf – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company’s profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors’ Portal. The Exhibition Manager will contact you with the link to the Exhibitors’ Portal, including your personal login details.
EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here (TERMS AND CONDITIONS). Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the 52nd Congress of the International Society of Paediatric Oncology. The exclusivity of an agent for the handling needs of congress refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the congress. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the congress.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor’s stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

INDUSTRY MEETINGS & EVENTS

The blackout dates for SIOP 2020, during main meeting (excluding Educational Day) * are 15 – 17 October 2020.

*Kindly let us know in case you are planning to invite any SIOP leadership to your meetings prior to the congress since this might overlap with internal society meetings; we will try to accommodate these requests in the best way we can; internal staff meetings are exempt from the blackout dates policy.

Further details will be included in the Exhibitors’ Technical Manual.
PAYMENTS, CANCELLATION, TERMS & CONDITIONS

Applications for Support and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organizer will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

[TERMS AND CONDITIONS.pdf]

Terms and Conditions of Supporter are included in this Online Prospectus and will be included in the Supporter agreement.

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PAYMENT TERMS & METHODS

60% upon receipt of the Sponsorship agreement and first invoice

40% by April 14th, 2020

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Option 1: Payment by check (€).
Please make checks payable to:
Kenes International Organizers of Conferences Ltd – SIOP 2020 Ottawa

Option 2: Payment by Bank Transfer (€).
Please make drafts payable to:
Kenes International Organizers of Conferences Ltd – SIOP 2020 Ottawa

All bank charges are the responsibility of the payer.
CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department:

Marta Enes at: menes@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation / modification is made on or before February 17th, 2020 inclusive.
- 50% of the agreed package amount if the cancellation / modification is made between February 18th, 2020 and June 15th, 2020 inclusive.
- 100% of the agreed package amount if the cancellation / modification is made from June 16th, 2020 onwards.

VAT INFORMATION

No VAT will be charged.

CONTACT

Please contact me for details, pricing and booking form:
Marta Enes - Industry Liaison & Sales
Tel: +31 20 763 05 12
Email: menes@kenes.com