



GLOSSARY

FULL ITEM DESCRIPTION

WELCOME TO SIOP 2026

Get ready for the 58th Congress of the International Society of Paediatric Oncology (SIOP 2026), to be held in person in the historic and spirited city of San Antonio, Texas! Innovation, collaboration, and knowledge-sharing will be at the heart of the congress, pushing the boundaries of paediatric oncology. Join us for an exciting congress—complete with Texan flavors and perhaps even a stroll past the Alamo between sessions! SIOP 2026 promises to be an unforgettable experience, shaping the future of care for children and adolescents with cancer.

PRICE LIST

MAXIMIZE YOUR IMPACT

Pick Your Level

Your support level is determined by the total contributions you make, including participation in Industry Symposia, as well as selecting individual opportunities such as promotional items, advertisements, and exhibit space.

All supporters and exhibitors will be acknowledged in the program, Congress app, onsite Supporters' Board, and on the Congress website.

SUPPORT BENEFITS

PLATINUM

\$ 95,000

GOLD

\$ 70,000

SILVER

\$ 60,000

BRONZE

\$ 35,000



ACKNOWLEDGEMENT

All supporters will receive recognition in the Industry Support and Exhibition section of the programme guide, on the event website, and in the mobile app. Additionally, onsite signage will showcase your contributions, ensuring high visibility throughout the event.

EDUCATIONAL OPPORTUNITIES

Empowering Minds, Transforming Lives

EDUCATIONAL GRANT

Independent educational grants, dedicated to the educational mission of the Annual Congress, are appreciated and important to the Congress its success.

INDEPENDENT EDUCATIONAL GRANTS FOR A SCIENTIFIC SYMPOSIUM

The Scientific Symposia are led by expert faculty and divided into specialized tracks. These sessions are highly prestigious lectures that attract a large, specialized audience. The complete list of Scientific Symposia dates and topics will be available on the [SIOP 2026 website](#).

PARTICIPANT GRANT FOR NURSES & PARENTS

As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for our Congress. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group together with the Congress Committee will be responsible for participants (HCPs) pre-selection. Educational Participation Grants of any amount are appreciated and important to the success of our Congress.

Recipients (HCPs) will need to fulfil the criteria specified by the Committee to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the Congress Secretariat.

INDEPENDENT EDUCATIONAL GRANT FOR A KEYNOTE LECTURE

The Keynote Lectures feature compelling presentations by renowned experts. Speaker topics span all areas of paediatric oncology. An up-to-date listing of all keynote speakers will be available on the [SIOP 2026 website](#).



INDEPENDENT EDUCATIONAL GRANT FOR SIOP'S AWARD ABSTRACT

Engage, Educate and Bring Science to Life!

The Scientific Committee selects the six highest scoring abstracts in the fields of basic and translational science, clinical trials and Global Health Network oncology programmes to be presented in the **SIOP Awards Session** during our Annual Meeting.

INDEPENDENT EDUCATIONAL GRANT FOR YOUNG SIOP NETWORK PROGRAM

The Young SIOP Network provides a platform for junior investigators to develop research and scientific skills, facilitating an international research network with other young investigators in paediatric oncology. The Young SIOP Network Educational Day is held annually at the SIOP Congress since 2015 and learning objectives aim to address knowledge and opportunity gaps identified through continual dialogue with YIs. Support the paediatric oncology leaders and decision makers of tomorrow.

INDEPENDENT EDUCATIONAL GRANTS FOR A MEET THE EXPERT SESSION

Notable top professionals from all over the world will address the Congress during the early morning Meet the Expert Sessions. These sessions are intended to be smaller, more intimate, and more interactive. An up-to-date listing of Meet the Expert Sessions will be available on the **SIOP 2025 website**.

INDEPENDENT EDUCATIONAL GRANT FOR WOMAN LEADERS IN PAEDIATRIC ONCOLOGY: CELEBRATING EXCELLENCE

More information upon request.

INDEPENDENT EDUCATIONAL GRANT FOR IN THE SPOTLIGHT SESSIONS

SIOP will make the product theatre in the exhibition area available to give our various networks, committees, working groups and special interest groups a platform to inform delegates about what they do and how people can get involved.

All "In the Spotlight" presentations will be held during the exhibition hours in exhibition area of the congress venue. **Click here to learn more.**

INDEPENDENT EDUCATIONAL GRANT FOR PRESIDENTS LECTURE

Newly established in 2024, the SIOP Presidents' Lecture is a keynote event during the congress, inviting some of the field's most esteemed honorees to share their research and topics.

SUPPORT OUR VIRTUAL PLATFORM TO ENABLE DELEGATES FROM LIC / LMIC / UMIC TO ATTEND VIRTUALLY

More information upon request.

YOUNG INVESTIGATOR AWARDS

More information upon request.

SCHWEISGUTH PRIZE LECTURE

This prize is awarded to the author of the best scientific article by a trainee in the field of paediatric oncology during the congress. The prize is given in honour of Dr. O. Schweisguth, founding member and first President of SIOP. Judgement of the prize will be based on the written article describing work done by the trainee and will consider originality, completeness, scientific accuracy and contribution to science.

HANS PETER WAGNER PRIZE

This prize is awarded to the author of the best scientific article by a trainee in the field of paediatric oncology from a low-income setting. The prize is given in honour of Prof. Hans-Peter Wagner, founding member of the SIOP Global Health Network and true pioneer in the field with endless drive and passion for his patients and colleagues. The awardee will honour his work and follow his lead in reaching out beyond our own workplaces to collaborate with colleagues in less resourced settings. This work impacts on the children and adolescents in the 90% of the world who do not enjoy high-income-level cancer care.

POSTER AREA

Support will be recognized with signage at the entrance to the Poster area with "Supported through an educational Grant by: company name" and a company name only.

MOBILE APP [2 PUSH NOTIFICATION & SPLASH SCREEN]

The Congress Mobile App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active participation and makes it easy for participants to access congress information to connect with speakers and colleagues. The Congress Mobile App includes the scientific program, abstracts, speakers' information, participants' list, the rating/voting system for sessions and speakers, and a personalized scheduler. The Congress Mobile App can be downloaded from the Apple App Store and Google Play.

- Supporter acknowledgement on the splash/pop-up screen of the App: "Mobile App has been supported through an Educational Grant by company name (company/product logo not permitted).
- 2 "push notifications" included within Grant support.

PROMOTIONAL OPPORTUNITIES I

Stand Out and Amplify Your Presence

PLENARY SATELLITE SYMPOSIUM 90 MINUTES [PLATINUM SPONSOR ONLY]

PARALLEL SATELLITE SYMPOSIUM 60 MINUTES / 90 MINUTES

- Opportunity to organize an Official Non-CME Industry Session, up to 60/90 minutes (Program subject to the approval by the SIOP Committee).
- Physically, it includes hall rental, standard audio/visual equipment, and display table.
- Possibility to have your session available in the Congress's virtual platform –with live Q&A and IT support included –see supplement.
- Permission to use the phrase “Official Symposium of the SIOP 2025 Congress”.
- Sponsored Symposia Program will be included in a designated industry section.
- Industry sessions will be clearly indicated in the Congress Program as: “Industry Session” not included in the main event CME/CPD credit offering”.

RULES FOR BOOKING SYMPOSIA:

- Symposia Bookings will be analyzed by SIOP Board to avoid clashes in topics and to have a balanced Program.
- No new symposia slots/timing will be added until all the ones available have been already taken.
- Costs will vary between different days-please check the price list for more information.
- Slots will be allocated according to the Sponsorship Level / Total Contribution to the Congress.
- All bookings will be confirmed after review of the SIOP Board.

NOTE: SIOP will not cover Satellite Symposium speaker expenses including travel, accommodation, and registration fees expenses. This also applies in the case where the Sponsored Symposium speakers have already been invited by the Congress. Speakers are responsible for their own expenses except the expenses that are permitted to be paid by the Symposia Organizer as aligned to their own signed speaking engagement.

PRODUCT THEATRE [DURING COFFEE BREAK IN THE EXHIBIT HALL]

Meet directly with attendees and industry leaders to showcase your latest research, share clinical protocols, and deliver live demonstrations of your innovative products and services. Product Theatre sessions, held during coffee breaks in a dedicated space within the exhibition hall, offer the perfect opportunity to captivate your target audience.

Product Theatre sessions provide a premium platform to engage healthcare professionals eager for cutting-edge insights. Use this space to spark discussions on patient education, specific products, and therapeutic advancements.

- Present and demonstrate your newest and existing products to an audience of healthcare decision makers.
- Highlight the latest breakthroughs and clinical outcomes.
- Provide in-depth details to enhance understanding and interest in your products.
- Show your products in action, making a lasting impression.

VP SUPPLEMENT: SATELLITE SYMPOSIUM / PRODUCT THEATRE

Extend your industry session's reach beyond the congress by featuring it on the congress virtual platform post-congress. Keep your content accessible to attendees, ensuring continued engagement and visibility. With the VP Supplement, your session remains available for on-demand viewing.

PRE-MEETING TEASER [VIDEO] ON CONGRESS WEBSITE

- Showcase your brand with a dedicated page on the official congress website, including a prominent 4-minute video to engage attendees.
- Connect with attendees before the congress, building anticipation and drive interest in your session early.
- While product-specific advertising is not allowed, this is a prime opportunity to elevate your brand's presence.
- Please note, all pages will undergo review by the Programme Committee to ensure quality and alignment.

PROMOTIONAL OPPORTUNITIES II

Maximize Exposure and Engagement

COFFEE BREAK [PER BREAK / PER DAY]

Sponsor a coffee break in the exhibition area and enjoy prime brand visibility while attendees recharge and network.

- Showcase your company's logo at the catering point for an entire day, putting your brand front and center where attendees gather.
- Maximise your impact by providing branded items, such as napkins or cups, ensuring continuous brand exposure.

OPENING CEREMONY / WELCOME RECEPTION

Start the event in style with the much-anticipated Welcome Reception, a gathering of all registered attendees on the opening evening. 📍 Your logo will be prominently displayed on entrance signage, maximizing visibility as attendees arrive.

FUN(D) RUN [SUPPORTING T-SHIRTS]

More information upon request.



REUSABLE BRANDED BOTTLES [ECOFRIENDLY]

Keep attendees refreshed and showcase your brand with reusable water bottles distributed throughout the event.

- Your company name and logo will be prominently displayed on each bottle, ensuring continuous exposure as attendees carry them around the event and beyond.
- These reusable bottles offer ongoing visibility, extending your brand's reach as participants reuse them even after the event. Put your brand in the hands of every attendee, ensuring long-lasting engagement and visibility.

WI-FI LANDING PAGE

Utilize the event's Wi-Fi and make your brand the gateway to connectivity for all attendees.

- Your logo and name will be featured on the Wi-Fi landing page, ensuring immediate brand visibility as participants log in.
- Branded Wi-Fi access cards included in the congress materials will extend your reach, placing your brand directly into the hands of every attendee.

RECHARGING LOUNGE

Become the essential power source of the event by sponsoring the Branded Lounge and Portable Chargers! This sponsorship offers attendees a chance to recharge their devices while staying connected to your brand. Create an inviting space where participants can pick up portable chargers, ensuring they stay powered throughout the event.

- Design a custom-branded lounge where attendees can rent power banks to charge their smartphones and tablets.
- Display your logo on lounge elements such as the carpet, roll-ups, and the chargers.
- Furnish the lounge with comfortable seating, where your company representatives can interact with potential clients in this space.
- A dedicated hostess will oversee the lounge, managing all logistical details and ensuring everything runs smoothly, allowing you to focus on engagement.

CONGRESS BAGS [QR ONLY]

An exclusive company QR code placement on the congress bags.

As the sponsor, your custom QR code will be featured prominently, offering attendees direct access to your digital content. This sponsorship provides a modern, tech-forward way to engage participants, making it an essential touchpoint for branding and interaction throughout the event.

With every scan, attendees will connect with your brand in a seamless and impactful way.

LANYARDS [NGOs ONLY]

Increase your brand visibility by sponsoring the event's lanyards, featuring your company's custom brand colors. This high-visibility item ensures your brand is front and center from the moment participants arrive, making a lasting impression throughout the event

PICK UP YOUR LANYARD STATION [3PCS]

Increase your brand visibility by sponsoring the Lanyard Pick-Up Station in the registration area. Every participant will visit this station upon arrival, providing your brand with immediate exposure. Your logo and branding will be prominently featured on the station, ensuring a powerful first impression with thousands of attendees.

INTRO VIDEO IN PRE-PAID REGISTRATION KIOSK [BADGE PRINTING]

Maximise your brand's exposure as registered participants approach kiosks to print their event badges. Your company's video, banner, or logo will be prominently displayed on the kiosk monitors, ensuring significant visibility and making a lasting impression as attendees collect their badges.

INDUSTRY SUPPORT DISCLOSURE: This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support.

BRANDED SEATS [ALLOCATED IN NON-CME-ACCREDITED SPACES]

Stand out with these custom Branded Seating Cubes! Add a stylish and functional touch to the event with customisable seating cubes, perfect for creating an informal and inviting atmosphere that showcases your brand.

- Customise the design of 50 or 100 seating cubes to align with your company's branding. (Design subject to Secretariat approval and compliance regulations.)
- Choose the quantity that best fits your needs; pricing is based on the number of cubes produced.
- Work with the Secretariat to strategically place the branded cubes in key areas for maximum exposure.

HOSPITALITY SUITES / MEETING ROOMS

Boost your brand's visibility and connect with key decision-makers by reserving a dedicated hospitality suite or meeting room at the event.

- Host VIPs, conduct meetings, or organise private gatherings in a space designed to suit your specific needs.
- Enhance your room with catering and AV equipment (available at an additional cost) to create a tailored environment for meaningful interactions.
- All hospitality services adhere to industry standards, ensuring a professional and seamless experience.
- Directional signage will guide attendees to your room, maximising your brand's exposure.



PHOTO BOOTH

Engage attendees in a fun and interactive way with a branded Photo Booth experience, creating moments they'll share long after the event.

- Your logo will be featured on the booth and every photo, ensuring your brand is shared via email, text, and social media.
- Photos will reach not only event attendees but also their friends and family,
- expanding your brand's visibility beyond the congress.

SOCIAL MEDIA LOUNGE / WALL

Enhance your brand's presence by advertising on the social media Wall —a dynamic plasma screen strategically placed in a high-traffic area, showcasing live social media activity with the Congress hashtag.

- Your company advert will be featured in a loop alongside live social media interactions, ensuring your brand captures the attention of attendees as they engage with the Congress online.
- Positioned in a central location, this screen will attract a continuous flow of participants, providing your brand with maximum visibility throughout the event.
- Combine your advert with real-time social media activity, creating an engaging experience for attendees and encouraging them to connect with your brand.
- All content will be subject to approval by the Congress Scientific Committee to maintain the quality and relevance of the advertising.

BRANDING OPPORTUNITIES IN THE VENUE

More information upon request.

ADVERTISING OPPORTUNITIES

Boost Your Brand with Strategic Advertisement

MOBILE APP [PUSH NOTIFICATION / ADVERTISEMENT]

The Congress Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones, tablets, and laptops into interactive tools which enables participants to access congress information, while offering a platform for networking and active participation. The app includes the full scientific programme, abstracts, speaker details, participant lists, session ratings/voting, and a personalised scheduler, and is available on both the Apple App Store and Google Play.

- Your company name/logo (excluding product logos) on the splash/pop-up screen with a "Supported by" acknowledgement.
- Two push notifications, providing a direct communication to attendees during the event.

SIOP SOCIAL MEDIA ANNOUNCEMENT

- Increase your reach and connect with participants and other HCPs by using the Congress social media.
- The company will be able to send a post on the different social media platforms.
- Time and date to be confirmed with the Congress organizers.
- Content subject to the approval by the Scientific Committee.

ADVERT ON SIOP'S SOCIAL MEDIA WALL

- A large screen will appear in a main area of the venue showing all social media interactions that include the Congress hashtag.
- Your company advert will be shown on the social media plasma screen in a loop with the social media interactions and other companies' adverts.
- Content of the advert subject to the approval by the Scientific Committee

IMAGE ADVERT IN "WELCOME LETTER" DELEGATES

IMAGE ADVERT IN "THANK YOU LETTER"

Feature your brand in the Welcome Letter and Thank You Letter sent to all congress delegates. These highly read communications ensure your message gets prime exposure at the start and conclusion of the congress. Be seen, stay memorable, and reach every attendee perfectly.

CONGRESS HOMEPAGE WEBSITE BANNER

Boost your online visibility and promote your company to a global audience with a banner advert on the official Congress website. Engage visitors before they even arrive at the event.

- Your banner advert will be prominently displayed on the Congress homepage, seen by thousands of visitors planning their attendance.
- The banner will include a click-through link to your website, driving traffic and fostering greater engagement with your brand.
- Up to 4 companies' adverts will rotate on the homepage, ensuring consistent exposure to site visitors.
- Content will be reviewed by the Congress Programme Committee to uphold high standards, with no direct product advertising permitted.

MINI PROGRAM SUPPORTER [1 ADVERT, 1 DEDICATED SUPPORT PAGE, 1 PUSH NOTIFICATION]

Boost your brand's visibility with the Mini Programme, an essential, easy-to-carry guide that attendees will use throughout the event.

- The Mini Programme is a compact, on-the-go resource distributed to all participants, ensuring your brand is seen repeatedly as attendees navigate the event.
- With key details like session times and locations, attendees will constantly refer to this guide, putting your brand front and centre at every glance.
- Your company will be recognised on the inside back cover with the statement "Supported by..." along with your company logo, ensuring your brand is noted by all attendees.

MINI PROGRAM ADVERTISEMENT INSIDE PAGE

Put your brand right where attendees are looking—in the Mini Program Inside Pages! It's an easy way to stay visible while they browse congress info.
Simple, effective, and right in front of your audience.

ADVERT IMAGE IN A CONGRESS MAILSHOT

Go beyond the congress database and connect with a wider audience through our congress-focused mailshot. This powerful feature delivers your message to both attendees and a broader network, maximizing your exposure effortlessly.

PROMOTIONAL MAILSHOT [EXCLUSIVE]

Enhance your visibility and drive engagement for your industry session, company, or exhibition booth by sending out a Mail Blast to pre-registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organiser for optimal impact!

- Gain exclusive access to a dedicated mail blast, ensuring your message reaches all opted-in delegates.
- Provide your HTML design (following Kenes design requirements) and a preferred subject line, to be submitted 6 weeks prior to the Congress.
- The "From" field will feature the Congress Acronym + Year, enhancing brand recognition.

*In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of €250. Content received after the deadline may be processed for an additional fee of €500.

INDUSTRY SUPPORT DISCLOSURE: Will be added to all mailshots.

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.

POST-CONGRESS MAILSHOT [EXCLUSIVE]

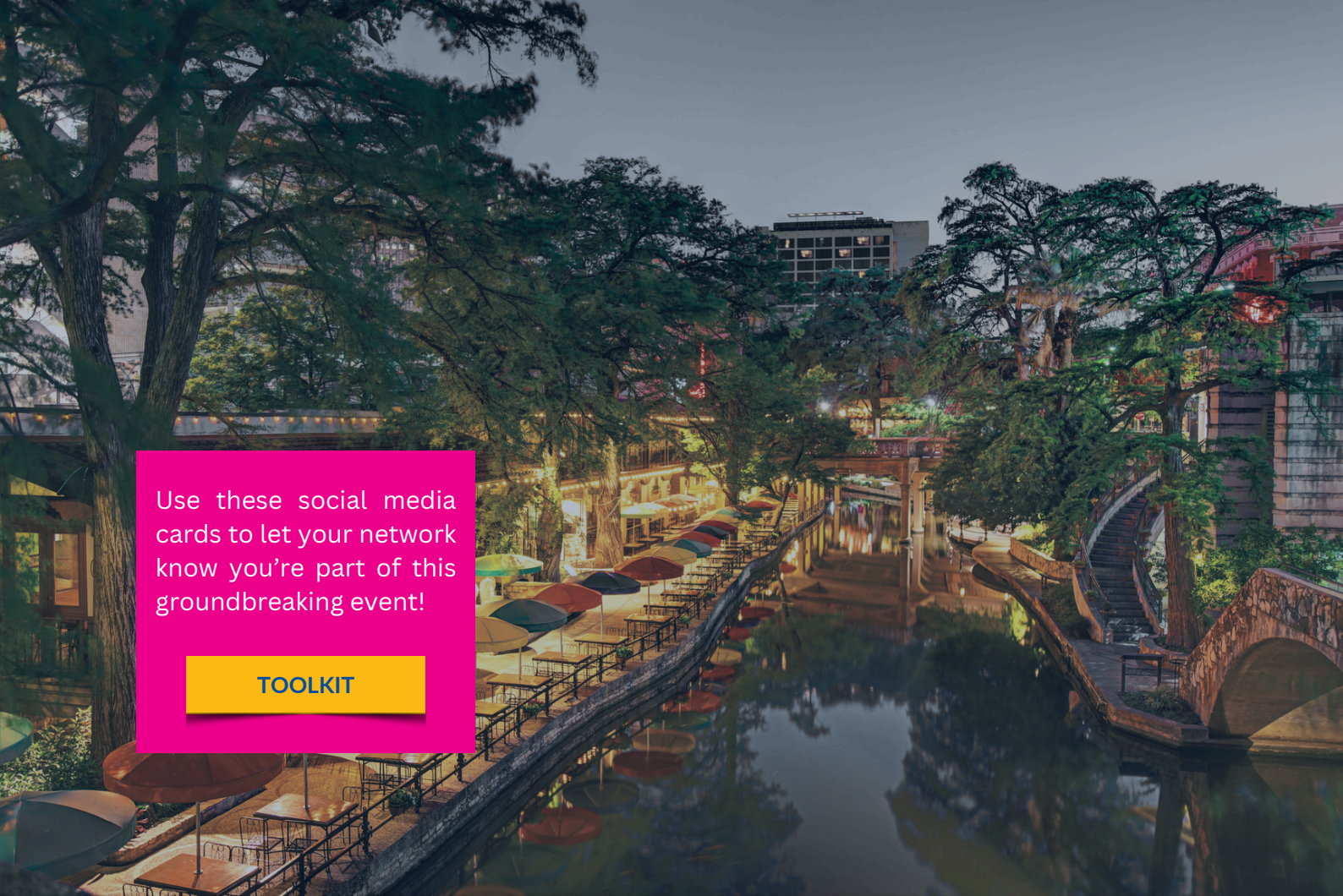
Stay connected with participants after the Congress by sending a Post-Congress Exclusive Mail Blast to registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organiser for maximum engagement!

- Enjoy the advantage of an exclusive mail blast tailored specifically for your company, ensuring your message is delivered to all interested participants.
- Reach out to attendees after the event, reinforcing your brand and maintaining engagement.
- Provide your HTML design (adhering to Kenes design requirements) and a preferred subject line to create a compelling message that resonates with recipients.
- The "From" field will feature the Congress Acronym + Year, ensuring your company is recognised in conjunction with the Congress brand.

*In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of €250. Content received after the deadline may be processed for an additional fee of €500.

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Use these social media cards to let your network know you're part of this groundbreaking event!

[TOOLKIT](#)

FOR DETAILS, PRICING AND BOOKING



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[CONTACT ILS](#)

[BOOKING PORTAL](#)