53RD CONGRESS OF THE INTERNATIONAL SOCIETY OF PAEDIATRIC ONCOLOGY
VIRTUAL CONGRESS
OCTOBER 21-24
2021

No child should die of cancer: care for more, care for all

In conjunction with:

Congress Website: SIOP-Congress.org | SIOP Membership: siop-online.org
SPONSORSHIP & EXHIBITION

Be a part of the SIOP Annual Congress 2021
Reach Key Opinion Leaders in the Paediatric Haematology/Oncology field!

Connect with more than 2,500 professionals dedicated to advancing treatment for children, adolescents, and young adults including doctors, nurses, other health-care professionals, scientists and researchers.

Showcase your company and spark innovative collaborations that improve care for young patients.

See you in SIOP 2021, October 21-24, 2021 Virtual!

Please contact me for details, pricing and booking form:
Teresa Casillas Seoane – Industry Liaison & Sales Associate
Tel: T: +41 22 908 0488 | F: +41 22 906 9140 ext: 544
Email: tseoane@siop-online.org
SUPPORT CATEGORIES & BENEFITS

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

Benefits will be allocated to supporters based on the following table:

**SUPPORT BENEFITS**

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final list of participants (after the Congress - include only participants who agree to share information)</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority Choice: Satellite symposium</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td>4th</td>
</tr>
<tr>
<td>Supporter's logo on Congress website</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Supporter's logo on the E-Book</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Virtual Congress Registrations</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

*All Acknowledgements and Advertisements are subject to receipt by publishing date. Branded items will carry company logos only. No products logos or advertisements are permitted.

Please note that support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website and in the Mobile App.

PARTICIPATION STATISTICS & SIOP INFORMATION

*Who are we:*

SIOP is the only global multidisciplinary society entirely devoted to paediatric and adolescent cancer. The society has over 2000 members in over 110 countries, including doctors, nurses, other health-care professionals, scientists and researchers.

- Our members are dedicated to increasing knowledge about “all aspects” of childhood cancer.
- We are linked to many other oncology healthcare professionals and organizations in both developed and developing countries.
- SIOP’s vision is that No child should die of cancer: cure for more, care for all.
Why Support & Exhibit:

- SIOP 2021 promotes education about all aspects of Paediatric & Adolescent Oncology to all oncology professionals, parents and survivors of cancer.
- Our congress represents a unique opportunity to stay up to date in this rapidly moving field and to bring the latest science to bedside.
- Attendance of over 2,500 multi-disciplinary health care professionals from over 100 countries and hundreds of health care institutes, hospitals, universities and other organizations. These attendees are frequently decision makers at their institutions.
- SIOP 2021 encourages networking among our membership and attendees at our congress to promote collaborative research, mentor young investigators and offer education opportunities globally.
- We collaborate with many other specialties and sub-specialties. The range of supportive care and symptom management includes infectious diseases, nutrition, blood products, haemopoietic growth factors, immunodeficiency products, pain management and nausea.

PREVIOUS SIOP CONGRESSES STATISTICS

**SIOP ATTENDANCE**

<table>
<thead>
<tr>
<th>Event</th>
<th>Participants Attending</th>
</tr>
</thead>
<tbody>
<tr>
<td>SIOP 2015 - Cape Town</td>
<td>1,374</td>
</tr>
<tr>
<td>SIOP 2016 - Dublin</td>
<td>2,536</td>
</tr>
<tr>
<td>SIOP 2017 - Washington</td>
<td>1,957</td>
</tr>
<tr>
<td>SIOP 2018 - Kyoto</td>
<td>2,480</td>
</tr>
<tr>
<td>SIOP 2019 - Lyon</td>
<td>2,696</td>
</tr>
</tbody>
</table>

**SIOP ATTENDANCE FIRST VIRTUAL CONGRESS**

Participants Attending SIOP 2020 - Virtual

3,373
Participants by World Region

- **Western Europe**: 29%
- **North America**: 20%
- **East Asia & Pacific**: 16%
- **Africa & Atlantic**: 13%
- **Central & South America**: 12%
- **Eastern Europe**: 4%
- **Central Asia**: 2%

Top 10 Countries

- **United States**: 456
- **Canada**: 216
- **United Kingdom**: 201
- **Netherlands**: 161
- **France**: 139
- **India**: 112
- **Japan**: 110
- **Brazil**: 107
- **Mexico**: 102
- **Ghana**: 101

(Bar chart showing the number of participants from each country.)
Participants by Professional Role

- Clinical Practitioner: 48%
- Clinician Researcher: 15%
- Resident/Research Fellow: 10%
- Nurse/Healthcare Practitioner: 9%
- Other: 8%
- Student: 4%
- Industry/Corporate Professional: 3%
- Basic Science Researcher: 3%

Participants by Professional Interest

- Pediatric Hematology/Oncology: 55%
- Oncology: 12%
- Pediatrics: 8%
- Other - Please Specify Below: 10%
- Hematology: 7%
- Pathology: 5%
- Radiation Oncology: 4%
- General Surgery: 0%
POST CONGRESS STATISTICS FROM SIOP 2020

Participants by World Region

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Western Europe</td>
<td>29%</td>
<td>458</td>
</tr>
<tr>
<td>North America</td>
<td>20%</td>
<td>217</td>
</tr>
<tr>
<td>East Asia &amp; Pacific</td>
<td>16%</td>
<td>201</td>
</tr>
<tr>
<td>Africa &amp; Atlantic</td>
<td>13%</td>
<td>161</td>
</tr>
<tr>
<td>Central &amp; South America</td>
<td>12%</td>
<td>139</td>
</tr>
<tr>
<td>Eastern Europe</td>
<td>4%</td>
<td>112</td>
</tr>
<tr>
<td>Middle East</td>
<td>2%</td>
<td>110</td>
</tr>
<tr>
<td>Eastern Europe</td>
<td>2%</td>
<td>107</td>
</tr>
<tr>
<td>Central Asia</td>
<td>4%</td>
<td>102</td>
</tr>
<tr>
<td>Middle East</td>
<td>2%</td>
<td>101</td>
</tr>
</tbody>
</table>
Participants by Professional Role

- Clinical Practitioner: 48%
- Clinician Researcher: 15%
- Resident/Research Fellow: 10%
- Nurse/Healthcare Practitioner: 9%
- Other: 8%
- Student: 4%
- Industry/Corporate Professional: 3%
- Basic Science Researcher: 3%
- Student: 4%
- Other: 3%
- Industry/Corporate Professional: 3%
- Basic Science Researcher: 3%

Participants by Professional Interest

- Pediatric Hematology/Oncology: 55%
- Oncology: 12%
- Pediatric Surgery: 8%
- Other - Please Specify Below: 10%
- Radiation Oncology: 5%
- Pathology: 1%
- Hospice & Palliative Medicine: 1%
- General Surgery: 0%
EDUCATIONAL OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts and supporting better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

Educational Grant

Grants of any amount, whether for the overall programme or for individual sessions, are appreciated and important to the success of the event.

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website and in the Mobile App.

Webinar

A webinar is an educational, informative or instructional presentation that is streamlined online as a video. It may take the form of an academic lecture, a live round discussion among healthcare professionals or an informal interview with a panel of experts, among other options.

Participants need to register to the online event in order to participate in the webinar at the agreed day and time. On the date of the webinar, participants can tune in by clicking on a link.

Interactivity in a webinar is achieved by allowing the registered participants to ask questions to the experts. These questions may be sent beforehand (for the experts to prepare their answer) or they may be asked live during the webinar.

The webinar will be recorded and once it has taken place, it will be made available on demand.
Microlearning

A webinar is an educational, informative or instructional presentation that is streamlined online as a video. It may take the form of an academic lecture, a live round discussion among healthcare professionals or an informal interview with a panel of experts, among other options.

Participants need to register to the online event in order to participate in the webinar at the agreed day and time. On the date of the webinar, participants can tune in by clicking on a link.

Interactivity in a webinar is achieved by allowing the registered participants to ask questions to the experts. These questions may be sent beforehand (for the experts to prepare their answer) or they may be asked live during the webinar.

The webinar will be recorded and once it has taken place, it will be made available on demand.

E – Learning course on SIOP Knowledge Centre

(Accredited) e-Learning courses, case-studies, whiteboard animations etc can be developed for a specific topic related to paediatric oncology and can be added to the SIOP Website and/or SIOP Congress website. The experts will be working closely with the Kenes Education team in order to create educationally strong and valuable CME e-Learning modules.

Web Casting

The ability to attend all congress, or alternatively, all congress sessions, is virtually impossible for the busy medical professional. Therefore there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event and high-quality webcasting helps meet this substantial educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets or smartphones live (as streamed video) or later, on-demand as a webcast. Kenes offers two types of webcasting options*:

- **Video** includes a video screen of the speaker/presenter during the session, PowerPoint slides (in sync with the speaker), and audio
- **Digital Imaging** includes PowerPoint slides with audio

Support will be recognized on the home screen with “Supported by…” and a company logo only

Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.
Unrestricted Educational Grants of a Scientific Symposia

The Scientific Symposia are led by expert faculty and divided into specialized tracks. These sessions are highly prestigious lectures that attract a large, specialized audience. The complete list of Scientific Symposia dates and topics will be available in the course of 2021 on the SIOP 2021 website.

Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Unrestricted Educational Grants of a Keynote Lecture

The Keynote Lectures feature compelling presentations by renowned Speaker topics span all areas of paediatric oncology. An up to date list keynote speakers will be available in the course of 2021 on the SIOP 2021

Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Unrestricted Educational Grants “Young SIOP Network”

The SIOP Young Investigator NETwork (SIOP-YINET) provides a platform for junior investigators to develop research and scientific skills, facilitating an international research network with other young investigators in paediatric oncology. The SIOP-YINET Educational Day is held annually at the SIOP Congress since 2015 and learning objectives aim to address knowledge and opportunity gaps identified through continual dialogue with Young SIOP Network.

Support the paediatric oncology leaders and decision makers of tomorrow. Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, and in the Mobile App.

Unrestricted Educational Grants of a Meet the Expert Session

Notable experts from all over the world will be invited to address the Congress during the early morning Meet-the-Expert Sessions. These sessions are intended to be smaller, more intimate and more interactive. An up to date listing of Meet the Expert Sessions will be available in the course of 2021 on the SIOP 2021 website.

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website and in the Mobile App.

Mobile App

The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active congress participation and makes it easy for participants to access congress information to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Congress App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: “Supported by: company name/logo” (product logo not permitted)

- 2 “push notifications” included in the sponsorship package.

- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website and application.

Poster Boards

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website and in the Mobile App.
Please note that it is the Exhibitor’s/ Supporter’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Medtech Europe (represents Medical Technology Industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

**SPECIAL REQUESTS**

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact Teresa Casillas Seoane ([tseoane@siop-online.org](mailto:tseoane@siop-online.org)) from the Support and Exhibition Sales Department to discuss your needs.

**ACKNOWLEDGEMENTS**

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website and in the Mobile App.

**PROMOTIONAL & ADVERTISING OPPORTUNITIES**

**Plenary Sponsored Symposium– Non-CME**

Company plenary sponsored symposium up to 90 minutes. 
(Programme subject to the approval of the Congress Scientific Committee). 
Includes: live Q&A and IT support

- Permission to use the phrase: “Official symposium of the 53rd Congress of the International Society of Paediatric Oncology”.
- Sponsored Symposium Programmes will be included in a designated designated industry section of the Programme.
- Time Slots: allocated on a first come, first served basis- see time slots here.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

**NOTE:** The supporting company, in addition to the support fee, must cover all speakers’ registration fees. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Congress.
**Parallel Sponsored Symposium – Non-CME**

Company parallel sponsored symposium up to 90 min. (Programme subject to the approval of the Congress Scientific Committee)

Includes: hall rental, standard audio/visual equipment, display table

Permission to use the phrase: “Official symposium of the 52nd Congress of the International Society of Paediatric Oncology”.

Sponsored Symposium Programmes will be included in a designated industry section of the Programme (subject to receipt by publishing deadline).

Time Slots: Allocated according to level of support.

Industry sessions will be clearly indicated in the meeting timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website and in the Mobile App.

NOTE: The supporting company, in addition to the support fee, must cover all speakers’ registration fees. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Congress.

**Post Congress Symposium + Live Q&A**

Opportunity to replay your industry session in the interactive pre-recorded* format during the 3 months after the Congress that the platform is available.

Companies will have the possibility to engage with new participants and expand the reach of their symposium by bringing their experts for a live Q&A.

Includes IT support.

Time and date to be coordinated with the Congress Organizer.

* The main presentation will be pre-recorded and will include a scheduled live Q&A and chat with the speakers.
Product Theatre

Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 30 minutes in length and will be held in a designated area in the virtual exhibition hall.

Product Theaters provide a high value, live educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.

Located in the virtual Exhibition hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Handout promotional materials.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Opening Ceremony/ Welcome Reception

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, and in the Mobile App.

Executive Lounge
There will be a Networking Lounge where attendees can interact and connect with each other, by group, 1×1 or video call.

- Support will be recognized with the company logo at the entrance of the Networking Lounge.
- 2 Public chat rooms included in the support package.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

**Virtual Meeting Rooms**

- Opportunity to hire a virtual room that may be used to host and entertain guests throughout the Congress.
- Technical support will/can be provided.

**Multi Hubs**

Missing the face to face interaction? MultiHub is a service that connects groups of participants in different locations in a high-tech and dynamic way, allowing face to face interaction in a limited environment. With the MultiHub technology you can increase the number of participants and have more impact.

Connect and network by having the opportunity to:

- Share viewing space
- Have 1:1 meetings with hub and virtual attendees
- Have live and direct contact with local participants

The MultiHub service will be customized to your needs, so don't hesitate to contact me to discuss the possibilities. It can include:

- IT technician onsite
- All pre-event preparations
- Set-up and testing of locations
- Equipment, including basic recording and editing
Acknowledgement as Multi Hub supporter within SIOP virtual platform/Congress Website.

Opportunity to replay your industry session in the interactive pre-recorded* format during the 3 months after the Congress that the platform is available.

Companies will have the possibility to engage with new participants and expand the reach of their symposium by bringing their experts for a live Q&A.

Includes IT support.

Time and date to be coordinated with the Congress Organizer.

* The main presentation will be pre-recorded and will include a scheduled live Q&A and chat with the speakers.

Sponsorship of a Virtual Day

Opportunity to sponsor a virtual day in the Congress platform.

Logo of the supporting company will be placed throughout the platform and push notifications will be sent to all attendees with the message “This virtual day is being supported by...” and Company name.

Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

ADVERTISING OPPORTUNITIES

Mobile App – Push Notifications

One “push notification” sent to all participants* onsite through the mobile app, to be coordinated with Congress Organizer. Specifications will be provided by the congress organizers.

The Congress App will be available for all participants who download the app.

*Only for those participants who have opted to receive such information.

E- Programme
Full inside page color advertisement in designated section of the E-Programme.
The E-Programme will contain the timetable, information about the scientific programme and other useful information.

Bag Insert in the Virtual Briefcase

Promotional material of the supporting company will be included in the virtual bag.
Attendees will be able to view and download it.

Promotional Mailshot – Exclusive or Joint

Gain additional exposure for your Symposium, company or virtual exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

Exclusive: Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred “Subject” to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. “From” field will be Siop21.
Joint: Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

* In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.

Industry Support Disclosure – will be added to all mailshots
This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.
Logo in the Lobby

Supporting company will have their logo placed in one of the screens in the virtual lobby.

🎁 A great exposure, as participants can click on the logo and be directed to the company’s booth or a web page.

Possibility to upgrade your logo in the lobby to a pop-up video or advert. In this case, by clicking on the logo, a pop-up will show with your advert or video.

Video in the Lobby

Supporting company will have the opportunity to add a video in one of the screens in the lobby of the virtual Congress/Conference/Meeting.

🎁 By clicking on this video ad, a video streamer pop-up will show in the screen.

Advert in the Lobby

Supporting company will have the opportunity to add an advert in one of the screens in the lobby of the virtual Congress.

🎁 By clicking on the screen, a pop-up will show your advert.

Flag in the External Lobby

Supporting company will have the opportunity to brand the flags or the blimp in the welcome page of the virtual Congress.

🎁 This page is the first page participants will see before each login to the platform, giving your company big exposure even before entering the virtual venue.
World Map

The World Map is a unique atlas providing viewers with extra info/data on conference participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins, ideal for enhancing participant networking in the virtual environment.

Support will be recognized with World map signage within virtual Lobby including “Supported by...” and a company logo only.

Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Push notification in the Virtual Platform

One “push notification” sent to all online participants through the virtual platform, to be coordinated with Congress Organizer.

Specifications will be provided by the congress organizers.

Please note that it is the Exhibitor’s/ Supporter’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Medtech Europe (represents Medical Technology Industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact Teresa Casillas Seoane (tseoane@siop-online.org) from the Support and Exhibition Sales Department to discuss your needs.

ACKNOWLEDGEMENTS

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website and in the Mobile App.
## ALL ABOUT EXHIBITION

### BOOTH TYPES

<table>
<thead>
<tr>
<th>BOOTH SIZE: SMALL</th>
<th>PRICE: $ 5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FEATURES:</strong></td>
<td><strong>TEMPLATE:</strong></td>
</tr>
<tr>
<td>▪ Company Logo</td>
<td><img src="image1.png" alt="Small Booth" /></td>
</tr>
<tr>
<td>▪ 1 Screen</td>
<td></td>
</tr>
<tr>
<td>▪ 1 Banner</td>
<td></td>
</tr>
<tr>
<td>▪ 1:1 chats (incl video calling)</td>
<td></td>
</tr>
<tr>
<td>▪ Inquiry form</td>
<td></td>
</tr>
<tr>
<td>▪ Badge swipe</td>
<td></td>
</tr>
<tr>
<td>▪ 1 Video</td>
<td></td>
</tr>
<tr>
<td>▪ 4 Hyperlinks</td>
<td></td>
</tr>
<tr>
<td>▪ 4 Documents</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BOOTH SIZE: MEDIUM</th>
<th>PRICE: $ 8,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FEATURES:</strong></td>
<td><strong>TEMPLATE:</strong></td>
</tr>
<tr>
<td>▪ Company Logo</td>
<td><img src="image2.png" alt="Medium Booth" /></td>
</tr>
<tr>
<td>▪ 2 Screens</td>
<td></td>
</tr>
<tr>
<td>▪ 2 Banners</td>
<td></td>
</tr>
<tr>
<td>▪ 1:1 chats (includes video calling)</td>
<td></td>
</tr>
<tr>
<td>▪ Inquiry form</td>
<td></td>
</tr>
<tr>
<td>▪ Badge swipe</td>
<td></td>
</tr>
<tr>
<td>▪ 3 Videos</td>
<td></td>
</tr>
<tr>
<td>▪ 5 Hyperlinks</td>
<td></td>
</tr>
<tr>
<td>▪ 6 Documents</td>
<td></td>
</tr>
</tbody>
</table>
### BOOTH SIZE: LARGE

**FEATURES:**
- Company Logo
- 3 Screens
- 2 Banners
- 1:1 chats (includes video calling)
- Inquiry form
- Badge swipe
- Front placement in virtual floorplan (based on total support level)
- 5 Videos
- 8 Hyperlinks
- 8 Documents

**PRICE:** $13,000

### EXHIBITORS BADGES RULES & REGULATIONS

**ALLOCATION OF EXHIBITION SPACE**

A completed Exhibition Booking Form and/or Contract must be emailed/delivered to ensure reservation of a desired Virtual booth template. Upon receipt of the Exhibition Booking Form and/or Contract, Virtual Booth will be confirmed and an invoice will be provided.

**EXHIBITOR REGISTRATION**

All exhibitors are required to be registered in the Congress. Registrations will be given depending on your booth of choice:

- Small Booth – 2 registrations
- Medium Booth – 3 registrations
Large Booth – 5 registrations

Premium Booth – 7 registrations

Within the virtual event platform, all exhibitors (booth admins) will be recognized with a letter E (Exhibitor) indicated after their names. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Small and Medium Virtual Booths – up to 10 exhibitor registrations
- Large and Premium Virtual Booths – up to 20 exhibitor registrations

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the platform
- Final exhibition details and information
- Specifications
- Services available to exhibitors and order forms

EXHIBITOR LOGO & PROFILE

You can submit your logo and company’s profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors’ Portal. The Exhibition Manager will contact you with the link to the Exhibitors’ Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here (TERMS AND CONDITIONS). Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the 53rd Congress of the International Society of Paediatric Oncology. The exclusivity of an agent for the handling needs of congress refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the congress. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the congress.
Further details will be included in the Exhibitors’ Technical Manual.

INDUSTRY MEETINGS & EVENTS

The blackout dates for SIOP 2021 are:

During main meeting (excl. Educational Day)*: 22 – 24 October 2021

*Kindly let us know in case you are planning to invite any SIOP leadership to your meetings prior to the congress since this might overlap with internal society meetings; we will try to accommodate these requests in the best way we can; internal staff meetings are exempt from the blackout dates policy.

PAYMENTS, CANCELLATION, TERMS & CONDITIONS

Applications for Support and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organizer will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

TERMS AND CONDITIONS.pdf

Terms and Conditions of Supporter are included in this Online Prospectus and will be included in the Supporter agreement.

PAYMENT TERMS & METHODS

100% upon receipt of the Sponsorship agreement and first invoice

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined.
CANCELLATION / MODIFICATION POLICY

Cancellation/modification of Support items must be made in writing to:

Mrs. Teresa Casillas Seoane
53rd Congress of the International Society of Paediatric Oncology
Kenes International
Rue François-Versonnex 7
CH 1207 Geneva, Switzerland

Tel: +41 22 908 0488
Email: tseoane@siop-online.org

The organizers shall retain:

- 10% of the agreed package amount if the cancellation / modification is made on or before February 24th, 2021 inclusive.
- 50% of the agreed package amount if the cancellation / modification is made between February 25th, 2021 and June 22nd, 2021 inclusive.
- 100% of the agreed package amount if the cancellation / modification is made from June 23rd, 2021 onwards.

VAT INFORMATION

No VAT will be charged.

CONTACT

Please contact me for details, pricing and booking form:
Teresa Casillas Seoane - Industry Liaison & Sales
Tel: +41 22 908 0488
Email: tseoane@siop-online.org